



## ILAS 2025: SPONSORSHIP POSSIBILITIES

### Advertising on delegate bag – 2 sponsors: (Qty 250)

The delegates will receive a bag containing an abstract book, pen, paper and post-it notes. It will be a re-useable, eco-friendly cotton bag with (white) logo(s) on 2 sides. The logos will be:

- ILAS 2025
- AILU
- Sponsor 1 (~~£975~~) **RESERVED**
- Sponsor 2 (~~£975~~) **RESERVED**

### Programme & Abstract Book

Sponsor adverts in the A4 Programme & Abstract book. Two ½ page adverts available on the inside front and inside back and one full page on the outside back cover:

- ½ page A4 advert inside front cover (**£600**) - **2 available**
- ½ page A4 advert inside back cover (**£500**) - **2 available**
- Full page advert on outside back cover (~~£1100~~) **RESERVED**

### Bag Inserts

Each bag can contain items (branded with supplier logo) such as:

- pens (blue or black ink) (**£450**)
- memory sticks (**£450**)
- phone chargers (**£450**)
- post-it notes (**£450**)
- water bottles (~~£450~~) **RESERVED**

Qty. 250 each item (maximum 4 objects per bag) **to be provided by sponsor**

*NB: If 2 or more items are sponsored by one company a 20% discount will be given*

### Lanyard

Each delegate will have a lanyard to attach their badge round the neck – Qty. 300 (~~£600~~)

**Lanyards to be provided by sponsor – excess can be returned for recycling** **RESERVED**

### Meals/refreshment breaks (e.g. tablecloth, coasters, signage to be provided by sponsor)

- Networking Drinks Reception (**£550**)
- Mid-morning and mid-afternoon break (**£250 per day**)
- Lunch break (**£500 per day**)
- Symposium Dinner (e.g. menu card, table decoration etc) (**£700**)